

INDUSTRIE

performing arts

NEWSLETTER Welcome 2020

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2020 WE ARE READY FOR YOU!

We are very excited to get back into the studio and look forward to another year teaching our wonderful dancers who we have certainly missed during what has been a great summer break so far.

We have some areas of our studio that we are focusing on with strong growth in mind. We will continue to provide opportunities for our dancers (as usual) and is paramount to our dancers confidence and experience along with our wonderful staff, IPA will continue to nurture every dancer that comes through our door for whatever dance path they choose.

Thank you to the many dancers that attended our fundraising dance class in an effort to raise money for the bushfire victims. Our dance families were incredibly generous with \$1200 raised! What an effort IPA with a beautiful community spirit was shown. A great start to our 2020.

DANCE RESUMES

Saturday 8th of February 2020

The following four areas will set us apart in 2020 and is our promise to you as valued customers and IPA dance families...

Professional – To ensure smooth operations and consistency all businesses (even a small studio with family values) requires professional practises. We will continue and enforce our professional conduct and lead by example both in and out of the studio.

Affordability – Keeping costs down wherever we possibly can and in particular in regards to costuming and additional dance costs. We will continue to work on such areas to ensure dance remains affordable to all families.

Community/Culture – Our success is measured by our culture and those people we surround ourselves with. IPA is only as strong as the people in it. Our community is our priority.

Quality - It's the little things and attention to detail that matters in all areas of our studio.

See you soon INDUSTRIE

Here is some basic information to assist in your preparation to return to dance

OUR NEW ROLES

We are very unique (and lucky) to have two directors looking after IPA. It has of course not come without its challenges as a full merge and two studio owners is very rare and certainly not been done before in Tassie. Not a couple of women to back away from a challenge, we have embraced our roles as co-directors, but still kept a close eye on what has and has not worked over the past 3 years as IPA.

In order to fulfil our potential as the best leaders that we can possibly be, we have separated our roles slightly to enhance our own needs and the needs of our IPA. Although we share the same vision for our studio and are highly communicative and vocal regarding our work on a daily basis, we both bring something quite different to our roles, students and parents that we will now put into practise (this was in motion late last year and will continue into 2020). We are both readily available to all our dance families, however here is a guide as to where we both specialise outside of our teaching roles;

MISS SAM

Studio Owner/Business Director/Teacher

- Business opportunities
- Studio Growth / new enrolments
- Quality control
- Customer care
- Marketing

MISS NICOLE

Studio Owner/Studio Director/Teacher

- Studio co-ordinator
- Daily studio operations
- Administration
- Dancer well being
- Communication

You may contact either of us with any concern any time, however for the quickest resolve please use the above as a guide. We will always endeavour to fill your queries regardless of which director you contact, as we are equally as passionate about our customers and your needs – that has certainly not changed ☺

2020 OPEN DAY INFORMATION

Existing parents & dancers... The studios and office will be open on Thursday the 30th and Friday 31st of January 10am – 2pm to chat, discuss new year plans, private lessons, invoice queries and/or drop in for a chat or coffee! If you can't make it in feel free to email us.

New dancers to Industrie in 2020... our newest dance families are invited to spend a couple of hours with us touring our studio's, meeting your teachers and looking over class options on Saturday 1st February 2-4pm.

2020 uniform orders will be taken at both open days (uniform is ordered maximum three times a year and can take up to 10 weeks to be delivered – get your winter uniform, jackets and tracksuits in this new year order!)

Dance shoes and other dance needs will be available for order (shoe delivery is 1-2weeks) at the studio on the day.

2020 INVOICING

Now is the time to confirm with us any class changes you are making to your 2020 schedule. **Unless we hear from you, your invoices will reflect your same classes as per your last term of dancing.**

All invoices are due for payment **PRIOR** to the start of term and/or a direct debit submitted to the office before the start of term. You **DO** have to fill in a new direct debit form for 2020 if that has been your usual preferred method of paying, however this will cover the whole year if you should choose it to. 2020 Direct Debit forms are located on the website.

2020 Invoices will be emailed shortly with payment options and due dates. Please remember to send through any class changes or additional classes now to ensure you receive the correct invoicing.

Invoicing reminders.

- *You may take up classes mid term, however dropping of any classes after term starts is complicated and will not be refunded.*
- *We do need to receive your signed direct debit form prior to term starting to arrange set up.*
- *After week 2 of term, your invoices are overdue and late fee's apply.*

For all fees and payment schedule information, please refer to the website. www.industriepa.com.au

ACRO WORKSHOP AT INDUSTRIE WITH OUR VERY OWN MARY GARTLAN

Saturday 18th & Sunday 19th of January

Two levels

\$35 per day (conditioning/tumbling/partner work)

Display at the end of Sunday for family and friends

Open to all!!!

Book via info@industriepa.net

Please remember to support your home studio always when opportunities arise before elsewhere.

We can only continue to offer such workshops (and more in our future) if dancers are in attendance. Unfortunately Sydney Atherton-Humphries cancelled her workshop class for this year. Lets hope we can secure her next summer holidays!

PARKING INFORMATION HEADS UP

Bellerive Yacht Club car park will now be monitored by Clarence City Council. Parking fines will be issued for anyone caught parking there without a permit. Thanks for the heads up Amanda, we certainly don't want our parents getting hit with any of those unwanted tickets whilst collecting their dancers from the studio!

There is plenty of short term parking around the Bellerive vicinity.

INDUSTRIE RECEPTION STAFF

We are very fortunate to be able to offer our dancers and dance families the presence of a receptionist daily to help with monitoring our dancers, answering questions and generally looking after us all on a daily basis.

Gwen Bates will continue to look after us on Mondays & Wednesdays and whilst we have loved having Piper on a Tuesday and Thursday, Pip has now secured herself a full time job. We are very proud of Pip and thank her for her efficiency, professionalism and organisation during her reception role in 2019.

Lilly Rosson will take over Pipers role and is very much looking forward to greeting you on Tuesdays and Thursdays in 2020.

MISS JESSIE UPDATE

Miss Jessie's belly is growing every day with the arrival date in April not that far away. Miss Jessie will start our year with us with the plan of taking maternity leave as of March. Replacement staff will be arranged for all Miss Jessie's classes and we look forward to her return with baby in arms in Term 3 this year.

Miss Jessie will require choreography days with all her groups and soloists (if you have not already had one). These dates will be confirmed once we get back to the studios.

NEW GROUP LESSON FORMAT/LENGTH TRIAL

All competitive group times will be extended by half an hour and will be a trial for terms 1 & 2 in 2020. We will reassess this schedule in term 3 should we feel it not completely beneficial to our dancers or the group.

There are various reasons for the additional time, all of which we believe will benefit our dancers and their growth as competition teams. We are aware that it will take a little time for our dancers to adjust to the class time (particularly our younger ones) however the adjustment won't take long and will in fact allow the class to slow down a little as we are often 'rushing' to get through our work each week. Teachers will also break the class up between genres to ensure we have our dancers full attention for the duration of class with their growth and learning our priority.

The additional time will replace our usual separate technique classes (they are no longer on our schedule) and will ensure all dancers are receiving the same technical training that is required for successful dancers/groups, essential to competition work and safe dance practise. It had become quite a concern to group teaching staff that not all dancers were receiving consistent technical training/or taking such classes hence implementing them into your group lesson where it is essential to our dancers. In addition the extra half hour group time should alleviate any unexpected extra group rehearsals being called (the only exception is if attendance to group lessons is less than ideal).

There will be a minimal price increase to reflect the increased class time and staffing costs of \$2 per week.

All non-competitive (and/or classes 1.5 hours or less) class rates remain the same fee as in 2019.

We look forward to hearing from our parents in term 2 as to how your dancer/family is coping with the additional time to assist in our decision to keep the new format or revert back to shorter lessons – this decision of course will be made in conjunction with our teaching staff. We are excited to try something new and look forward to seeing if we can get the results we believe we can.

TAP IS A COMPULSORY COMPONENT IN YOUR THEATRICAL GROUP CLASS

It seems that tap is considered an optional element of class. Please be informed that tap is inclusive in our theatrical classes, it is important to timing, musicality, co-ordination, extensive rhythm work and complements all other genres. A theatrical dancer is trained in jazz, song & dance AND tap.

It won't be everyone's favourite style, but it is essential to our dancer's overall training (song and dance is not preferred for some, but that is also a compulsory in class genre). We are also mindful and don't want to see unbalanced dancers coming out of Industrie in the future which may or may not hold them back in their chosen path.

Tap is not a separate class at Industrie and all dancers are expected to learn the basics, perform with their group in all genres and we look forward to seeing all dancers in a pair of tap shoes in 2020.

The only exception to this rule is at senior level where a dancer has enrolled with no tap experience and note that this is often very disappointing for the dancer to have to sit out without basic tap knowledge from a young age.

Versatility has always been important to us, the quality of our dancers learning and dancers overall growth. Trust in us and we welcome you to chat further with us if this is a problem for you.

LOCK IN YOUR PRIVATE LESSONS

Private lessons are on offer to all dancers at Industrie... the more you do, the better you are.

Private lessons are very popular across all age groups, so if you have not locked your time in with your preferred teacher as yet, then please contact us urgently. Some teachers are now at capacity with all others filling quickly. In addition if you think your dancer may benefit from some one on one, please request a private lesson through the office email.

Private lesson costs vary from \$7.50 with student teachers to \$15 with a senior teacher (per 15 minutes). It is not easy to get a private lesson on your group days, however there are plenty of available options. The only time it gets tricky is if you are particular about your teacher day or time.

See fees and payments schedule on the website for further information.

CHOREOGRAPHY DAY

The following groups will be required to attend a choreography day where the group will learn the entire routine in that lesson. This is Miss Nicole's preferred method of choreographing and is hugely beneficial to all groups.

Other teachers have also requested choreography days to produce their routines where it is easier to keep the flow, vision and enable dancers plenty of time to soak up the intricacies that are required of a demanding competition piece.

It is proposed that the following groups will be called to a choreography lesson to complete new 2020 routines.

Unity/Adapt
Eclipse
Collab/Collective
Intermediate Hip-Hop
Senior Hip-Hop

Your chorey dates will be confirmed as soon as we return to class, but please pencil in Sunday 1st March and Sunday 15th March (your group will be required at one date only). There will be a small cost with cash payable on the day and is compulsory for all students to be in attendance for a successful day.

2020 FEES AT A GLANCE

It is important that all parents are aware of the fees and payments for your dance year.

Our detailed 2020 fees and payments schedule will be posted to the website shortly. Please make yourself familiar with class costs, discounts, loyalty programs and all additional costs.

It is imperative to us that dance is affordable to all families. This is something we are continuously working on and again will look at areas we can help with this year. The wardrobe fund has certainly helped

We are pleased to say that there are minimal fee changes in 2020. The only additional charge is to our competitive groups 9 years and over of \$2 per week for the additional half hour that is now your group lesson.

Everything else remains very similar for 2020.

CLASS CHANGES IN 2020

All classes are on offer as usual with the exception of removing our separate technique class which is now included in your usual group lesson.

Some new and exciting classes on offer include;

- Recreational classes (affordable, non-competitive group lessons) in ballet, jazz & tap
- Acro group classes have been limited to extend our dancers further. There is a junior/beginner class on Saturdays after which acro pods (private lessons) are the option for anyone with more ability to attend.
- Second ballet class
- More Acro and Ballet Pods.

We are always assessing our classes on offer and ensuring we are covering all dancers needs. We are more than happy to hear your suggestions!

IPA ANNUAL HANDBOOK

Our annual IPA handbook will be posted to our website shortly. We do ask that all parents take the time to look over the handbook each year as it holds important dance dates, uniform and important IPA processes that are essential to a well informed parent and smooth running of our studios as we enter into our 4th year as one big family.

2020 EXTENSION TEAM

We are now taking expressions of interest for our 2020 extension team.

We provided extensive training in 2019 to our dancers, which proved to be a very successful program for those involved. Their technical growth was beyond our expectations and absolutely outstanding.

2020 will be part two of our original two-year extension program plan and will be performance based. Further information will be provided upon request but some basic details here;

- Confidence building and performance value whilst maintaining our technical training in our regular classes is our 2020 focus.
- Existing extension dancers get priority selection based on their training year
- Extension is open to all dancers (aged 10 years and over) and selection will be based upon your 2019 classes/schedule, previous workshop attendance, performance experience, your availability and commitment to dance/IPA classes in general.
- Two extension performance groups on offer
- Various teachers throughout the year.
- One-hour class per week extension program in 2020 that will concentrate on various performance pieces that we will use throughout the year.
- Performance possibilities include; local, interstate, Australian Dance Festival and national competition for groups and/or soloists and outside of IPA work. Our schedule will be planned and scheduled around dancers availability, needs and travel restrictions. All will be age appropriate and carefully selected for our chosen teams needs.
- To register your interest and receive further information regarding application please email the office info@industriepa.net with your information as per above, your 2020 dancer needs/wants and why you would like to be a part of the team
- Featured IPA dancers
- Numbers are limited in 2020 as we are wanting to work with small groups for performances.

Once we have received your expression of interest email we will send you our 2020 extension plans and an invitation to join the team (should you be selected). The team will be announced prior to the beginning of the year.

Thank you for reading!
See you all very soon.
Miss Sam, Miss Nicole & IPA Staff.

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